



How to Succeed Using Today's Social Media

Join us for a **FREE** Webinar on May 17

REGISTER NOW

Space is limited.

Reserve your Webinar seat now at:

<https://www3.gotomeeting.com/register/880432918>

Looking for ways to promote yourself? Need to develop an online presence for your company? Or want to finally understand why everywhere you turn all you see and hear is Facebook, Twitter or LinkedIn? Get up to speed on the latest trends and how to take advantage of today's social media. After a brief overview of the key platforms, this webinar will cover various best practices and approaches that will help you achieve your goals and avoid missteps in the social media space.

Jeff MacArthur is President of MGImedia.ca, a firm specializing in social media, usability, video production, and web design. Clients include Microsoft, Rogers, GoDaddy, Tony Robbins, Canada Goose, Intel, and many others. Also co-founder of the popular commandN.tv video podcast, Jeff is a respected voice in today's web/tech community.



Title: *How to Succeed Using Today's Social Media*

Date: Tuesday, May 17, 2011

Time: 12:30 PM - 1:30 PM EDT

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.4.11 (Tiger®) or newer