

Celebrate Spring by Focusing On Your Career Development

Special savings from Learning & Development Partner, Catalyst Learning Group

March 22, 2011 – Toronto, ON – Executive Assistance Inc. is pleased to announce their learning and development partner, The Catalyst Institute, is now Catalyst Learning Group. As part of the campaign announcing this change, Catalyst has extended the following savings to Executive Assistance’s community of administrative professionals.

Until April 7th take advantage of:

	All E-Learning Courses and 4-Packs	Customer Service: Inside & Out workshop (Starts May 4 in Ottawa)	Certified Catalyst Professional program (Starts April 28 in Toronto)
Savings	20%	25%	35%
Coupon code to register	EACLG	EACS	EACCP

“As a valued partner, Catalyst is offering members of our exclusive Executive Assistance Inc. community this limited discounted access to courses and programs designed to bring their careers to the next level” says Ann Binsted, President of Executive Assistance Inc. “Whether for yourself or your organization, professional development is of immense value for **ALL** employees.”

“Our new name and user friendly website is the smallest of our changes” explains Paul Gardner, President of Catalyst Learning Group. “We are launching new functionality that allows anybody to access our learning and development from us to you in just a few simple clicks.”

“What impresses me most about Catalyst Learning Group is their wide range of offerings to suit any individual’s needs and budget” continues Ann. “With this promotion, take one of their twenty-plus courses for less than \$100, enroll in a program to become a force in your office, or take advantage of their free resources.”

“Executive Assistance truly understands what skills and tools administrative professionals require to advance and succeed” says Paul. “Working with Executive Assistance ensures that what we deliver makes a difference.”

To learn more and take advantage of these savings, visit www.catalystlearn.com.



About Executive Assistance Inc.

Executive Assistance's mission is to further our clients' success by identifying candidates of uncommon ability using innovative recruitment techniques that combine advanced technological methods with traditional recruitment practices. We provide full-service staffing and searches for top notch Administrative Professionals with an exceptional network of Executive Assistants most suited to the C-Suite. For more information, please visit www.execassistance.com.

About Catalyst Learning Group

Catalyst Learning Group (formerly the Catalyst Institute) delivers impactful and innovative professional development to support staff (including administrative professionals and project coordinators). For every course and program, we make sure:

- The skills we teach and the tools we provide are relevant, practical and quickly put to use.
- Participants confidently apply what they learn on a sustained basis.
- Colleagues and managers benefit from the improved support they receive.

To learn more, visit www.catalystlearn.com.

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